

Mai Ibrahim

Sharjah, UAE
(+971) 52-5240844 | mai.w.ibrahim@gmail.com

Education

PhD, North Carolina State University, Raleigh, North Carolina, May 2024

Major: Communication, Rhetoric and Digital Media

Dissertation: *Modulating Perspectives in Meta Horizon Worlds: Navigating the Interplay between Objects and Relations.*

Committee: Dr. Grant Bollmer (co-advisor), Dr. Helen Burgess (co-advisor), Dr. Stacey Pigg, Dr. David Rieder, Dr. Graham Harman (external)

MA, The American University in Cairo, Egypt, June 2016

Major: Philosophy

Thesis: *Originary Temporality in Being and Time*

Committee: Dr. Graham Harman (advisor), Dr. Robert Switzer, Dr. Steffen Stelzer

MA, The American University in Cairo, Egypt, June 2010

Major: Journalism and Mass Communication

Thesis: *A Cross-Cultural Comparison of Organizational Communication Media*

Committee: Dr. Rasha Abdullah (advisor), Dr. Hussein Amin, Dr. Kevin Keenan

BA, The American University in Cairo, Egypt, June 2004

Major: Journalism and Mass Communication

Minor: Philosophy and Theater

Magna Cum Laude

Scholarships, Research Funding and Awards

- Travel Award, CRDM Program, North Carolina State University, Spring 2019.
- Graduate Student Support Plan (GSSP), North Carolina State University, 2018-2022.
- Recipient, University Fellowship, The American University in Cairo (AUC), 2014-2015.
- Recipient, Dean's List, The American University in Cairo (AUC), 2002-2004.
- Recipient, Top English News Reporter Award, The American University in Cairo (AUC), 2003.

Employment History

Assistant Professor, 2026

University of Sharjah, Sharjah, UAE

Department of Communication

Sessional Instructor, 2025, 2026

McMaster University, Ontario, Canada

Master of Public Policy Program

**Postdoctoral Visitor, Department of Communication and Media Studies, July 2024 – June 2025
York University, Ontario, Canada**

Supervisor: Dr. Kelly Bergstrom

Project: *A Genre-Based Approach to Toxicity in Online Gaming*

**North Carolina State University (NCSU), Raleigh, North Carolina
Course Instructor**

Communication Department

- *Public Speaking* (Com 110) — Summer 2023.
- *Critical Analysis of Communication Media* (Com 327) — Fall 2019, Spring 2020.

Science, Technology, and Society (STS) Department

- *Environmental Ethics* (IDS 201) — Spring 2019, Spring-Fall 2022, Spring 2021, Fall 2023.
- *Contemporary Science, Technology, and Human Values* (STS 302) — Fall 2021, Spring 2023.

**North Carolina State University (NCSU), Raleigh, North Carolina
Research Assistant, STS department, Fall 2022**

- Assistant to Professor Veljko Dubljević; supported a qualitative research project on emerging neurotechnologies.
- Supported interviews, data management, and research coordination.
- Contributed to the group's broader work on the ethics of new technologies.

**North Carolina State University (NCSU), Raleigh, North Carolina
Research Assistant, STS department, Fall 2018**

- Assistant to Professor Matthew Booker, conducted primary and secondary research.
- Assisted in the production of various departmental concentrations.

**The American University in Cairo (AUC), Cairo, Egypt Research
Assistant, Philosophy Department, Fall 2015 - Spring 2016**

- Assistant to Professor Richard Fincham, conducted in-depth literature reviews, critically analyzed texts by Immanuel Kant.

**The American University in Cairo (AUC), Cairo, Egypt Research Assistant,
Journalism & Mass Communication Department, Fall 2008 – Spring 2010**

- Assistant to Professor Kevin Keenan, conducted literature review and qualitative research.

Research Contributions

Journal Article

Ibrahim, M. (Accepted). *Virtual Enchantment: Rethinking Engagement in Social VR Through the Better World Museum*. *Convergence*.

Book Chapters

R Ibrahim, M. (2025). Embodiment and Representation in Social VR. In Grant Bollmer, Katherine Guinness, and Yiğit Soncul (Eds.), *Handbook of Digital Cultures* (pp. 307-314). De Gruyter.

R Ibrahim, M. (2024). Exploring Tahrir Square as an Intra-Active Hybrid Space. In Joanna Godlewicz-Adamiec & Pawel Piszczatowski (Eds.), *Re-Thinking Agency: Non-Anthropocentric Approaches* (pp. 21-33). Vandenhoeck & Ruprecht.

R Ibrahim, M. (2023). Posthuman Subjectivity in BCI-VR Entanglement. In Veljko Dubljevic & Allen Coin (Eds.), *Policy, Identity, and Neurotechnology: The Neuroethics of Brain-Computer Interfaces* (pp. 11-25). Springer. https://doi.org/10.1007/978-3-031-26801-4_2

R Ibrahim, M. & Dubljević, V. (2023). Neurofeminism in BCI and BBI Ethics as a Prelude to Political Neuroethics. In Michele Farisco (Ed.), *Neuroethics and Cultural Diversity* (pp. 77- 94). ISTE/Wiley.

Conducted research and literature review, contributed ~75% of the writing, and completed proofreading.

Reviews

Ibrahim, M. (2021). [Review of the book *Nihilism and Technology*, by N. Gertz]. *Communication Design Quarterly*, 9(1), 32-34.

Ibrahim, M. (2020). [Review of the chapter *A Fast Food Civil Rights in Franchise*, by M. Chatelain]. *Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC) website*.

Interview

Ibrahim, M. (2020). Unraveling the World of “Franchise” [Interview with M. Chatelain]. *Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC)*.

Forthcoming Contributions

Journal Article

Ibrahim, M. (in preparation). Ambient Neurointerventions: Toward a Neuroethics of Platform Governance. In Y. Della Croce & V. Dubljević (Eds.), *Research handbook of Neuroethics*. Edward Elgar Publishing.

Conferences

- Ibrahim, M. (2025). Toward Creator Studies: Bridging Terminological Gaps in Digital Creator Research. *International Communication Association (ICA) Preconference*. Denver, Colorado (Accepted presentation; unable to attend due to visa delays).
- Ibrahim, M. (2025). Virtual Enchantment and the Politics of Engagement in Social VR. *Cultural Studies Association (CSA)*. Valencia, California (Accepted presentation; unable to attend due to visa delays).
- Ibrahim, M. (2021). Exploring Tahrir Square as an Intra-Active Hybrid Space. *National Communication Association (NCA)*. Virtual.
- Ibrahim, M. (2020-cancelled, pandemic). Energy and Affect: Exploring the Human-Nonhuman Connection in Artwork. *Popular Culture Association (PCA)*. Pennsylvania, U.S.
- Ibrahim, M. (2020-cancelled, pandemic). Understanding Security through Actor-Network Theory. *Posthuman Global Symposium*. New York, U.S.
- Ibrahim, M. (2019). The Rhetoric of the Giza Pyramids. *Camp Rhetoric*. Pennsylvania, U.S.

- Ibrahim, M. (2015). Al-Ghazali's Necessary Causality. *Sixth World Conference on Metaphysics*. Salamanca, Spain.
- Ibrahim, M. (2015). Kant: On the Possibility of Freedom and Nature. *The Long Island Philosophical Society*. New York, U.S.

Professional Development Activities

- Steps to Improve your Teaching (Raleigh, NC), 2020.
- Feminist Futures: Worldbuilding (Raleigh, NC), 2020.
- Accessibility in the Classroom (Raleigh, NC), 2020.
- HASTAC Scholar, 2019 – 2021.
- Data Security Training (Raleigh, NC), 2019.
- Teaching for International TAs (Raleigh, NC), 2018.
- Author, Caravan, AUC's undergraduate newspaper (Cairo, Egypt), 2003.

Activities and services

- **Member**, Institute for Technoscience & Society, Technoscientific Past and Futures Cluster, York University, Toronto, Canada (2024).
- **Member**, CRDM Student Association, NCSU, Raleigh, U.S. (2020 – 2021).
- **Member**, International Students Leadership Conference, AUC, Cairo, Egypt (2002).
- **Member**, Students' Union Services Committee, AUC, Cairo, Egypt (2000 – 2001).

Community Volunteer Work

- Volunteer, Caritas (Cairo, Egypt), 2010-2015.
- Member, Hand in Hand (Cairo, Egypt), 2003.
- Volunteer, Volunteers in Action (Cairo, Egypt), 2002.